



Firekeepers on the Maji ya Chai Land Sanctuary in Minnesota



After decades of organizing, Project South and partner the Hunger Coalition of Atlanta received the title and deed to all 5.1 acres of its Mutual Aid Liberation Center at 9 Gammon in Brownsville, one of Atlanta's first historically Black neighborhoods.

Rebuilding Capital Campaigns

Supporting social movement organizations to steward land and build power

Recognizing that **community ownership and stewardship of land** is essential to healing and building power in Black, Indigenous, and all communities of color, **Kataly and Purpose Possible** are launching **Rebuilding Capital Campaigns**, a program to support Kataly grantees and borrowers who are dreaming about, planning for, or actively running capital campaigns.

What is a capital campaign?
 A targeted, time-bound fundraising effort allowing for the purchase or extended use of a significant asset, such as land, a building, or major equipment. Capital campaigns can also support renovations, expansions, and the launch of programming associated with a new space.
 Through this program, we will collectively depart from the status quo of capital campaign fundraising, co-create new approaches and strategies, and experiment with liberatory fundraising practices.

- PARTICIPANTS IN THE PROGRAM WILL HAVE ACCESS TO:**
- **INTRODUCTORY WORKSHOPS** for groups at the start of their capital campaign journey (dream/feasibility/planning stages)
 - **INTERMEDIARY WORKSHOPS** for groups in the midst of their campaign (active stage)
 - **COACHING SESSIONS** with Kataly Foundation and Purpose Possible team members with opportunities for thought partnership and problem-solving
- These interactive workshops will include opportunities to learn from guest speakers and peers alike. Some of the most valuable wisdom comes from groups who are already advancing campaigns through innovative, values-aligned approaches. Participants will be both learners and teachers.

TIMELINE: Programming will run from May through November 2023.

Values and Commitments

	Design & Emergent Strategy		Love & Abundance		Community-Centric Fundraising		Informed Consent & Confidentiality
	Checking Power Dynamics		Popular Education		Open Door Policy		Trust-Based & Accessible Learning



For more information about the program, please contact:
 Jocelyn P. Wong, Director of Capacity Building,
 Kataly Foundation: jocelyn@kataly.org